

Master Plan 2012 Kick Off Meeting: The Big Picture

Leading Change requires identifying, recruiting, and developing **leadership**, organizing **community** around that leadership, and building **power** from the resources of that community.

Leadership is accepting responsibility to enable others to achieve purpose in the face of uncertainty. This is achieved through the mastery of five practices:

Public Narrative: equipping people to turn their values into sources of motivation as a story of self, story of us, and story of now.

Relationship Building: building the relationships through which people can commit to work together to achieve common purposes.

Structuring: developing leadership by creating interdependent teams designed to collaborate across multiple levels of coordination.

Strategizing: devising tactics to creatively translate resources into the power to achieve clear goals at each level of organization.

Acting: producing specific, observable, and measurable results to evaluate progress, exercise accountability, and adapt strategy based on experience.

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