

# COMMUNITY SPONSOR



# 2017 STANDALE SUMMER CONCERT SERIES

Dear Business Owners,

The fifth annual Standale Summer Concert Series is set to kick off in June 2017. After a great summer success in 2016, we are continuing the tradition by providing the community with a free family-friendly summer event. The concerts will be held in the Walker Community Park. This venue is perfect for families and attendees to enjoy a relaxing summer evening while listening to various musical performances. With average attendance of 350 people, this event attracts a wide variety of attendees including students, families and residents.



This year we are excited to celebrate five years of free family fun with the addition of a movie in the park at the end of the line-up.

The Standale Summer Concert Series is the perfect opportunity for your business to gain exposure within the Walker/Standale community. Enclosed you will find our community sponsorship packet. We ask that all sponsorship forms be returned by **Monday, May 1, 2017**.

## **2017 Standale Summer Concert Series Line Up:**

\*All concerts are from 6:30-8:30 p.m. located in the Walker Community Park

700 Cummings Ave. NW, Walker

June 15, The Adams Family

June 29, Great Scott

July 13, Strumble Head

July 27, Brena Band

August 10, The 6 Pak

## **2017 Movie in the Park, Presenting the movie *SING***

**Thursday, August 17, 2017**

Event festivities begin at 7:30 p.m. movie starts at 8:00 p.m.

The film has a run time 1 hour 48 minutes. Located in Walker Community Park.

If you have questions, please feel free to contact Amber Kneibel at (616)791-6856 or [akneibel@walker.city](mailto:akneibel@walker.city)  
Thank you for your consideration in supporting the 2017 Standale Summer Concert Series and Movie in the Park! We look forward to another music filled summer!

Sincerely,

Walker/Standale Downtown Development Authority





# SPONSORSHIP OPPORTUNITIES

## **Stage Sponsor (Only one available call for availability) \$ 2,000**

- Stage will be named after the sponsor with a custom banner for the entire concert Series.
- Plus all benefits of diamond sponsor

## **Diamond Sponsor \$ 800**

- Opportunity to distribute literature at concerts and/or set up an 8ft promotional table
- Logo will be displayed on the custom banners framing the stage
- Recognition in all marketing materials supporting event including city newsletter
- Recognition on DDA website
- Facebook spotlight
- On-stage announcements at concerts/movie in the park

## **Platinum Sponsor \$500**

- Opportunity to distribute literature at concerts and/or set up an 8ft promotional table
- Logo will be displayed on the custom banners framing the stage
- Recognition in all marketing materials supporting event including city newsletter
- Recognition on DDA website

## **Gold Sponsor \$300**

- Recognition in all marketing materials supporting event including city newsletter
- Recognition on DDA website

## **Silver Sponsor - \$ 100**

- Recognition on city website

\*\*\*All sponsorships support the Concerts and Movie in the Park.\*\*\*



# SPONSORSHIP AGREEMENT

**Sponsor Name (individual/Organization/Business):**

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**Contact Name:**

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**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:**

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**Please indicate to which sponsor level, you would like to make a pledge :**

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**Total Amount Contributed:** \_\_\_\_\_

Please make checks payable to ***City of Walker Downtown Development Authority***. Please mail your check and completed sponsor form to :

Walker City Hall  
Attn: Amber Kneibel  
4243 Remembrance Rd NW  
Walker, MI 49534

**Completed sponsor forms and money are due by Monday, May 1, 2017**

We will contact each sponsor to confirm sponsor benefits. If you have questions, please contact Amber Kneibel akneibel@walker.city or 616.791.6856. We appreciate your support and thank you for your generous contribution!

**Sponsor Signature :** \_\_\_\_\_ **Date:** \_\_\_\_\_